# THE APPRAISAL REPORT



May 2023

#### Always Putting Our Valued Customers First

In business for over 40 years, SFREP has learned a lot. Listening to our customers tops the list. With that in mind, we have set our goals to include:

- Maintaining powerful but stable software, with little to no crashes or bugs.
- Adding important new features, but no unnecessary bells and whistles.
- Providing technical support from staff that is knowledgeable, patient, and quick to respond.
- Maintaining customer service at the highest standard.
- Consistently providing the lowest prices in the industry.
- Offering ongoing assistance as needed with webinars, videos, and one-on-one support by phone, email, and chat.

There is another distinction that sets SFREP apart. Compared to our competitors, we take pride in assisting, not cold-calling, our customers. We provide what you need; we assist in getting you set up; and then, most importantly, we leave you alone to do your work. But if you do need us, we are here for you seven days a week

Our customers say it best:

Absolute best tech and sales support ever. I have been with SFREP for 30 years without a complaint.

Rick P. - Washington

I have been using SFREP Appraise-It since 1998. There is no better software or support on the market today.

Bill D. - Maryland

SFREP gives top-notch service. Value received is above dollars spent. Tech Support is accessible and ready to help with any issue. I have been a customer for the past 27 years.

Guy M. - Michigan

#### **Holiday Schedule**



Wishing you a happy Memorial Day holiday from the staff at SFREP.

Technical support will be available for regular weekend support

hours; however, all SFREP offices and departments will be closed on Monday, May 29th.

Our regular office hours will resume on Tuesday, May 30th. Enjoy your weekend and have a safe and happy holiday!

### Join a Webinar (or Two) Easy to Enroll - Lots to Learn

Plan now to join a SFREP webinar soon. It's easy to join and convenient to watch. Here are several upcoming options.



### Introduction to Appraise-It Pro

Thursday, May 25 at 1:00 pm EDT See how you can save time with Appraise-It Pro.

#### Appraise-It Pro Tips and Tricks

Tuesday, May 30 at 12:00 pm EDT
Part 2 of our Introduction to Appraise-It Pro webinar

#### Sketch-I

Wednesday, June 7 at 11:00 am EDT Learn to use the free sketching program included with Appraise-It Pro.

Go to our <u>Training Calendar</u> on the SFREP website. Click on the webinar of your choice for details. On the day and time of your webinar, click on the YouTube webinar link. Attend as many times as you like. To set an appointment for one-on-one training click

Request Training and submit your request.

Look for evening webinars to be added to our training calendar soon. If you have a suggestion for a webinar that you think would be helpful contact <a href="mailto:training@sfrep.com">training@sfrep.com</a>.

## Valuation Expo Celebrates Its 20th Anniversary

Make plans now to visit Valuation Expo August 7 -9, 2023, this year at the impressive Mirage Hotel. SFREP will be there. Come visit us on the trade show floor.



#### Earn up to 21

hours of CE credit from industry professionals. Take advantage of the endless networking opportunities. This three-day event will deliver in so many ways. Visit the Valuation Expo website for details and to register.

#### www.sfrep.com





Office locations:
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