



March 2024

### **New Account Management For Your Convenience**



SFRFP's Account Management Portal website has been updated to

enable updating the default credit card used for billing.

Access is easy via the SFREP website. Go to www.sfrep.com and click on My Account in the upper right corner, enter your customer ID#, and follow the directions to enter your credit card information. Or, access the Account Management Portal in Appraise-It Pro. Go to Support > Manage Appraise-It Account. Click here for a short, one-minute video with details.

For those preferring to call the Sales Department, your account managers are available to assist at 800-523-0872.

# The Appraiser Exchange **Provides Important Benefits**



Appraisers are encouraged to take advantage of the valuable information available on the

Appraiser Exchange. Learn from the many years of appraising experience of industry professionals. Join ongoing discusions. Hear first-hand reviews of new products and services. Submit questions and get answers. And get the best advice.

The Appraiser Exchange was created specifically for appraisers using Appraise-It and Appraise-It Pro. Sign up is easy. Go to the Appraiser Exchange and click join. Start participation right away.



### Make the Move to Appraise-It Pro 10 Reasons It's an Easy Move

We often hear customers say they haven't moved to Appraise-It Pro because they don't like change. We agree.



Nobody does. However,

the change to Pro may be easier than you think. We would like to show you why. In our video 10 Things That Are Familiar in Appraise-It Pro, you will see examples of a few of the many ways we have improved the software. All were created with our customers in mind by keeping them familiar.

With new forms, requirements, and programs on the horizon, having up-to-date software is a smart move. Call now for details. Our sales and technical support teams are ready to assist you in making the move to Appraise-It Pro.

#### 2024 Appraiser Conferences Abound

Attending appraisal conferences provides you with many valuable opportunities: hear from industry leaders, earn CE credit, and visit with SFREP representatives in person. We will be there and hope to see you there too. Look for complete details in upcoming newsletters as conference dates are near.

ACTS, Colorado Springs, CO - April 20-23 Valuation Expo, Las Vegas, NV - August 19-21 Appraisal Summit, Las Vegas, NV - Sept 14-17

## Good Friday March 29th



All SFREP offices will be closed on Friday, March 29 in observance of Good Friday. Technical staff will be available for regular support hours over the holiday weekend. Regular office hours will resume on Monday, April 1st.

Enjoy the holiday with family and friends and have a safe and happy weekend.

Follow us on social media for current updates and webinars.







